Estate Management

UNSW Signage Guidelines 2018

These Guidelines have been created and are owned by Estate Management. UNSW Brand within Creative Services, has provided brand advice and brand sign off. Estate Management are responsible for upholding these guidelines across campus.

UNSW Logo use
The UNSW Master Brand logo is not to be altered in any way. See the Logo chapter within the latest UNSW Brand Requirements.

Minimum size and safe area
Our logos require size limits and safe areas to guard them from being poorly reproduced, unrecognisable, illegible or obscured. For outdoor, it is important that the logo is legible from a distance, whilst moving, therefore templates are used with set sizes of brand elements. See minimum size and safe area chapter within the latest UNSW Brand Requirements.

Fonts
Our fonts are Sommet for headings and Arial for body copy. All UNSW communications must use these fonts. No other typeface is permitted. See Font chapter within the latest UNSW Brand Requirements.

Tagline
The UNSW tagline “Australia’s Global University” must not be used on signage. This is reserved for specific uses. See latest UNSW Brand Requirements.

Logo lock ups/Merchandise logos
UNSW merchandise logos are not to be used on outdoor material. They are only available for use on merchandise.

Other logos
No other logos are permitted on UNSW signage.

Signage Procedure
Refer to Outdoor chapter within the latest UNSW Brand Requirements.

Approvals
Artwork approvals are mandatory. Any other variation of these guidelines must be approved by Creative Services. For guidance on event signage see the Outdoor chapter within the latest UNSW Brand Requirements.

In the first instance, use the Brand Assistant to determine if you are ready for artwork approval and next steps for seeking approval. This includes permanent and temporary signage approvals from ARC and Estate Management. To avoid delays in production, Creative Services must be involved in the early planning stages of any project. Allow time for brand changes if any.

Note: approval from Estate Management is not a brand approval. Suppliers are not responsible for brand approvals. The Brand Assistant on myUNSW will assist in determining next steps for seeking approval.
## Basic elements

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</table>

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**Interim edit by Creative Services - June 2018**
The identification signs used by UNSW in or on its buildings provide a unique opportunity to build public visual awareness. Seen repeatedly by thousands of people, these signs have a direct and significant impact on our audiences.

Because signs last for many years, they provide an opportunity to establish a strong visual presence within a community. However, a poorly designed or fabricated sign will seriously detract from our visual image because of its inherent visibility. For this reason, and to promote the marketing goals of UNSW, a system of formats and colours has been standardized for use by UNSW.

The sign system covers several types of signs within the external, internal and endorsed categories of sign type.

EXTERNAL SIGNS
Identification Signs
These signs do not attempt to direct; they identify a facility as being part of UNSW. They contain the Symbol of the University and an identification statement. Directional Signs help people find their way around the campuses. Supplementary Signs Supplementary or service signs may or may not contain the University Symbol, and act in a supporting role to other identification and directional signs. They comprise miscellaneous UNSW signs as well as standard vehicular and facility signs.

INTERNAL SIGNS
Directional Signs
Directional signs help people find their way within University buildings and facilities, and include standard door signs.

NSW CAMPUS SIGNAGE
Building "Story" signage:
It is recommended that consideration be given to new external and internal signage on all named buildings across campus explaining the history behind the name.

Information could include brief profiles of people, their contribution to UNSW and relevant dates. This will be of historical interest to students, staff and visitors and add personality to the campus experience.

Approval would be through Creative Services within the Division of External Relations.

Sponsorship guidelines
No third party logos are to be included in any permanent signage without the authority of Creative Services within the Division of External Relations.
Basic elements

The University of New South Wales signage system uses basic shapes, sizes, typeface and colours. Signs have individual specific functions and are classified into sign types. Details of each sign type are contained in this section.

Unless otherwise specified, aluminium will be used for the construction of all signs. Sign message panels will be rigid, stable and not subject to distortion or corrosion. Support posts for freestanding signs will be of sufficient strength to support the message panel.

It is essential that all fixing devices be as near vandal-proof as possible. Whenever practicable, fixings will be concealed.

Approved direct photo deposit methods of reproduction are preferred for Symbol and text elements.

Prior to construction, manufacturers should submit drawings and/or samples for UNSW approval. Intended methods of manufacture and installation should be clearly set out.

All work and materials used will be of the highest standards. Sign installation will be professionally carried out, with no damage to University property or grounds.

Do not create any signage without the consent of Estate Management and Creative Services.

Estate Management will provide installation and safety approval. Creative Services will provide mandatory brand approvals prior to production.
The basic elements of the University of New South Wales external signage system – the UNSW Symbol, colours and the Arial typeface – are the building blocks of our visual identity. These elements are common to all signs.

The preferred UNSW Symbol format for the University identity is the Landscape symbol, as shown.

The Portrait version is only used on signs where space does not permit use of the horizontal format.

Use the symbol artwork files provided by Creative Services.

Do not attempt to create new artwork files.

Colours and proportions are not to be altered in any way.
Arial Bold

Aa Bb Cc Dd Ee Ff Gg Hh
Ll Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890

Arial Bold - Italic

Aa Bb Cc Dd Ee Ff Gg Hh
Ll Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz
1234567890
Primary Colours

When using the Pantone® colours, care must be taken to ensure that the appropriate colour system is used for the respective material. For example, Coated colour range for painted papers, Uncoated colour range for unpainted papers.

2pac polyurethane paint match closest possible to selected colours - All in satin finish.
(Note due to different pigments and process, colours may slightly vary).

- PMS 108c Yellow (secondary colour used for the UNSW yellow flag and some lettering)
  - C0 M5 Y100 K0

- PMS Cool Grey 11c (used for the physical structure of UNSW signage system is Pantone Cool Grey 11)
  - C0 M0 Y0 K90

- Black (used mainly for all text)

Vinyl reference

- Oracal High Performance 551
- 3M Dark Grey #7725-41
- Avery Gloss White #900
- Avery Gloss Black #901
The square shown around the arrow indicates the capital height of text information in relation to the directional arrow for larger direction signs.

Typical directional arrow placement detail for smaller directory boards.

The form of the directional arrow is based on a square, as indicated. The size of the arrow is always related to the capital letter height of the adjacent type. The arrow is positioned as shown below.

Arrows directing to the left, straight ahead or down should be placed to the left of the type. Arrows directing to the right should be placed to the right of type.

The text of messages directing to the left, straight ahead or down is aligned left, and that of messages directing to the right is aligned right. This gives an immediate visual clue to direction.

Great care should be taken when positioning directional arrows so as to avoid confusion and misinterpretation.
When positioning external signs, it is important to consider the following:

The sign should be fixed parallel to main building entrances in a position of maximum visibility.

Adjacent signs should be of a similar depth, fixed with their lower edges at the same height.

When replacing an existing sign system, all old signs must be removed and fixing locations made good to receive the new signs.

Signs that must be legible at night or are situated in low-light areas may be illuminated by case fluorescent lighting.

Example that demonstrates correct sign placement.

This is a guide only - all final sign position to be approved by UNSW prior to installation.
This chart shows the distance at which certain sizes of lettering can be read by a person with average eyesight. Use this chart as a guide when selecting nonstandard lettering sizes. Use of the ideal letter size will not always be possible, because of space restrictions and other factors.

Note:
Alteration of letter height requires approval by Estate Management.
Entrance gate signs

Type 1

Type 1.1
Gate 11
Anzac Parade

Type 1.2
Gate 11
Anzac Parade

Type 1.3
Gate 4
Old Tolle

Type 1.4
Gate 4
Old Tolle

Interim edit by Creative Services - June 2018
Entrance signs

Specifications

**Face panels**
Aluminium clad with cold folded returns.
2pac polyurethane painted to selected colours.
VHB tape/stainless steel screw fixed to framework

**(Header)**
2pac polyurethane painted to match PMS08c Yellow
‘UNSW’ symbol
Digital print & cut with gloss clear overlaminate
All direct applied to sign panel
‘UNSW’ text
Black cast vinyl cut out self adhesive graphics
All direct applied to sign panel

**‘Body’**
Painted 2pack polyurethane to match Cool Grey 11
All text in cast vinyl graphics direct applied to sign panel
‘Gate number’ Class 2 Yellow Reflective
‘Site’ in Avery #900 Gloss White
Font to match Arial Bold

Graphics content/layout to UNSW approval

**Kick plate**
(316 grade) #4 Stainless steel
VHB tape & hi-bond adhesive fixed to framework

**Fixings**
(316 grade) M4 stainless steel round button-head / socket drive screws - nom.

**Footings/Baseplate**
300mm X 200mm X 10mm Aluminium base plate
weld fixed to aluminium framework.
x4/plate M16 (nom.) hold down bolts - min 400mm embedment
500mm X 500mm X 800mm concrete pier footing @ 25MPa

**COLOUR REFERENCE**

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Color Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>PMS 108c</td>
<td>PMS Black</td>
</tr>
<tr>
<td>PMS Cool Grey 11c</td>
<td>Cool Grey 11c</td>
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<tr>
<td>Black</td>
<td>White</td>
</tr>
<tr>
<td>Class 2 Yellow Reflective</td>
<td>Class 2 Yellow Reflective</td>
</tr>
</tbody>
</table>

Interim edit by Creative Services - June 2018
 Specifications

(Header)
2-pack polyurethane painted to match PMS108c Yellow
‘UNSW’ symbol
Digital print & cut with gloss clear overlaminate
All direct applied to sign panel
‘UNSW’ text
Black cast vinyl cut out self adhesive graphics
All direct applied to sign panel

‘Body’
Painted 2-pack polyurethane to match Cool Grey 11
All text in cast vinyl graphics direct applied to sign panel
‘Gate number’ in Class 2 Yellow Reflective
‘Site’ in Avery #900 Gloss White
Font to match Arial Bold

Graphics content/layout to UNSW approval

 COLOUR REFERENCE

<table>
<thead>
<tr>
<th>Colour</th>
<th>Reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>PMS 108c</td>
<td>Black</td>
</tr>
<tr>
<td>PMS Cool Grey 11c</td>
<td>White</td>
</tr>
</tbody>
</table>
Entrance signs

Typical Construction - Sections

**Specifications**

**Framework**
150mm X 50mm X 3mm RHS aluminium

**Face panels**
Aluminium clad with cold folded returns.
2pac polyurethane painted to selected colours, VHB tape/stainless steel screw fixed to framework

**(Header)**
2pac polyurethane painted to match PMS108c Yellow
"UNSW" symbol
Digital print & cut with gloss clear overlaminate
All direct applied to signpanel
"UNSW" text
Black cast vinyl cut out self adhesive graphics
All direct applied to sign panel

**(Body)**
Painted 2pack polyurethane to match Cool Grey 11
All text in cast vinyl graphics direct applied to sign panel
"Gate number" in Avery #902 Buttercup Yellow
"Site" in Avery #900 Gloss White
Font to match Arial Bold

Graphics content/layout to UNSW approval

**Kick plate**
(316 grade) #4 Stainless steel
VHB tape & hi-bond adhesive fixed to framework

**Fixings (Graphic face panels)**
(316 grade) M4 stainless steel
round button-head / socket drive screws - nom.

**Footings/Baseplate**
300mm X 200mm X 10mm Aluminium base plate
weld fixed to aluminium framework.

x4 plate M16 (nom.) hold down bolts - min 400mm embedment
500mm X 500mm X 800mm concrete pier footing @ 25MPa

**COLOUR REFERENCE**

<table>
<thead>
<tr>
<th>Colour Code</th>
<th>Description</th>
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<tbody>
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<tr>
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<td>White</td>
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</table>

Interim edit by Creative Services - June 2018
**Entrance signs**

**Type 1.2**

**Typical graphic layout**

**Specifications**

**Face panels**
Aluminium clad with cold folded returns.
2pac polyurethane painted to selected colours.
VHB tape/stainless steel screw fixed to framework

**Header**
2pac polyurethane painted to match PMS108c Yellow
‘UNSW’ symbol
Digital print & cut with gloss clear overlaminate
All direct applied to sign panel
‘UNSW’ text
Black cast vinyl cut out self adhesive graphics
All direct applied to sign panel

‘Body’
Painted 2pack polyurethane to match Cool Grey 11
All text in cast vinyl graphics direct applied to sign panel
‘Gate number’ in Avery #902 Buttercup Yellow
‘Site’ in Avery #900 Gloss White
Font to match Arial Bold

Graphics content/layout to UNSW approval

**Kick plate**
(316 grade) #4 Stainless steel
VHB tape & hi-bond adhesive fixed to framework

**Fixings (Graphic face panels)**
(316 grade) M4 stainless steel round button-head / socket drive screws - nom.

**Footings**
Direct pour concrete (rapid set) for all soft soil locations.
Aluminium base plate weld fixed to aluminium framework complete with (x6) hold down bolts - nom. for all existing hard surface.

**COLOUR REFERENCE**

<table>
<thead>
<tr>
<th>Colour</th>
<th>Code</th>
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</thead>
<tbody>
<tr>
<td>PMS 108c</td>
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<tr>
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<td></td>
</tr>
<tr>
<td>White</td>
<td></td>
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</tbody>
</table>

Interim edit by Creative Services - June 2018
Specifications

**Face panels**
Aluminium clad with cold formed returns.
2pac polyurethane painted to selected colours
VHB tape/stainless steel screw fixed to framework

**Header**
2pac polyurethane painted to match PMS 108c Yellow
‘UNSW’ symbol
Digital print & cut with gloss clear overlaminate
All direct applied to sign panel
‘UNSW’ text
Black cast vinyl cut out self-adhesive graphics
All direct applied to sign panel

**Body**
2pack polyurethane to match Cool Grey 11
All text in cast vinyl graphics direct applied to sign panel
‘Gate number’ in Avery #902 Buttercup Yellow
‘Site’ in Avery #900 Gloss White
Font to match Arial Bold

Graphics content/layout to UNSW approval

**Kick plate**
(316 grade) #4 Stainless steel
VHB tape & hi-bond adhesive fixed to framework

**Fixings (Graphic face panel)**
(316 grade) M4 stainless steel
round button-head panel fix screws - nom.

**Footings**
Direct pour concrete (rapid set) for all soft soil locations.
Aluminium base plate weld fixed to aluminium framework complete with (x6) hold down bolts - nom. for all existing hard surface.

**COLOUR REFERENCE**
PMS 108c  PMS Cool Grey 11c  Black  White
Entrance signs

Isometric Elevation - Sections
Do not use to scale

Typical install to existing masonry/hard surface

Typical install to soft soil surface

Detail A - Typical base plate
scale 1:10@A3

Specifications

Typical Construction - Sections

Framework
100mm X 50mm X 3mm RHS aluminium

Face panels
Aluminium clad with cold folded returns.
2pac polyurethane painted to selected colours.
VHB tape/stainless steel screw fixed to framework

(Header)
2pac polyurethane painted to match PMS108c Yellow
‘UNSW’ symbol
Digital print & cut with gloss clear overlaminate
All direct applied to sign panel

‘UNSW’ text
Black cast vinyl cut out self adhesive graphics
All direct applied to sign panel

‘Body’
Painted 2pack polyurethane to match Cool Grey 11
All text in cast vinyl graphics direct applied to sign panel

‘Gate number’ in Avery #902 Buttercup Yellow
‘Site’ in Avery #900 Gloss White
Font to match Arial Bold

Graphics content/layout to UNSW approval

Kick plate
(316 grade) #4 Stainless steel
VHB tape & hi-bond adhesive fixed to framework

Fixings (Graphic face panels)
(316 grade) M4 stainless steel
cround button-head / socket drive screws - nom.

Footings
250mm X 250mm X 600mm direct pour concrete
(rapid set) for all soft soil locations.

200mm X 750/1000mm X 10mm Aluminium base plate
weld fixed to aluminium framework for all existing hard surface

COLOUR REFERENCE

PMS /08c PMS Cool Grey11c Black White

Interim edit by Creative Services - June 2018
## Entrance signs

### Type 1.4 - Wall mounted gate signs

#### Typical graphic layout

| Specifications | | |
|----------------|--------------------------|
| **Face panels** | Aluminium sign flat panel | VHB tape/Hi-bond adhesive direct fixed to allocated wall |
| **Header** | 2pac polyurethane painted to match PMS1108c Yellow | ‘UNSW’ symbol |
| | Digital print & cut with gloss clear overlaminate | All direct applied to sign panel |
| | ‘UNSW’ text | Black cast vinyl cut out self adhesive graphics |
| | | All direct applied to sign panel |
| **‘Body’** | Painted 2pack polyurethane to match Cool Grey 11 | All text in cast vinyl graphics direct applied to sign panel |
| | ‘Gate number’ in Avery #902 Buttercup Yellow | ‘Site’ in Avery #900 Gloss White |
| | Font to match Arial Bold | |
| **Graphics content/layout** | | to UNSW approval |

#### Installation (typical)

- **Fixings flat (smooth) surface**
  - VHB tape/Hi-bond adhesive direct fixed to allocated wall

- **Fixings to non-flat (rough) surface**
  - anchor/screw fixed to allocated wall
  - All visible fixings painted to match face panel colour

#### COLOUR REFERENCE

<table>
<thead>
<tr>
<th>Colour Code</th>
<th>Colour</th>
</tr>
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<tbody>
<tr>
<td>PMS 1108c</td>
<td>Yellow</td>
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<tr>
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<td>Black</td>
<td></td>
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<tr>
<td>White</td>
<td></td>
</tr>
</tbody>
</table>
Type 2
Building identification signs

Type 2.1a
Type 2.1b
Type 2.2
Type 2.3
Type 2.4
Specifications

Face panels
Aluminium cladding with cold folded returns.
2pac polyurethane painted to selected colours.
VHB tape/stainless steel screw fixed to framework

(Header)
2pac polyurethane painted to match PMS108c
Yellow ‘UNSW’ symbol
Digital print & cut with gloss clear overlaminate
All direct applied to sign panel

‘UNSW’ text
Black cast vinyl cut out self adhesive graphics
All direct applied to sign panel

‘Body’
Painted 2pack polyurethane to match Cool Grey 11
All text in cast vinyl graphics direct applied to sign panel
Font to match Arial Bold

Graphics content/layout to UNSW approval

Kick plate
(316 grade) #4 Stainless steel
VHB tape & hi-bond adhesive fixed to framework

Fixings (Graphic face panels)
(316 grade) M4 stainless steel round button-head / socket drive screws - nom.

Footings
Direct pour concrete (rapid set) for all soft soil locations.
Aluminium base plate weld fixed to aluminium framework for all existing hard surface, complete with (x6) hold down bolts - nom.

COLOUR REFERENCE

- PMS 108c
- PMS Cool Grey 11c
- Black
- White
Building identification signs

**Type 2.1 - Free standing sign**

**Typical construction - sections**

**Specifications**

**Framework**
100mm X 50mm X 3mm RHS aluminium

**Face panels**
Aluminium clad with cold folded returns.
2pac polyurethane painted to selected colours.
VHB tape/stainless steel screw fixed to framework

**(Header)**
2pac polyurethane painted to match PMS108c Yellow
‘UNSW’ symbol
Digital print & cut with gloss clear overlaminate
All direct applied to sign panel
‘UNSW’ text
Black cast vinyl cut out self adhesive graphics
All direct applied to sign panel

*‘Body’*
Painted 2pack polyurethane to match Cool Grey 11
All text in cast vinyl graphics direct applied to sign panel

‘Building Name’ in Avery #900 Gloss White
‘Building Number’ in Avery #902 Buttercup Yellow
Font to match Arial Bold

Graphics content/layout to UNSW approval

**Kick plate**
(316 grade) #4 Stainless steel
VHB tape & hi-bond adhesive fixed to framework

**Fixings (Graphic face panels)**
(316 grade) M4 stainless steel
round button-head / socket drive screws - nom.

**Footings**
250mm X 250mm X 600mm direct pour concrete
(rapid set) for all soft soil locations.
200mm X 750/1000mm X 10mm Aluminium base plate
weld fixed to aluminium framework for all existing hard surface

**COLOUR REFERENCE**

- PMS 108c
- PMS Cool Grey 11c
- Black
- White

Interim edit by Creative Services - June 2018
Building identification signs

**Typical graphic layout**

### Specifications

**Face panels**
- Aluminium sign flat panel
- VHB tape/Hi-bond adhesive direct fixed to allocated wall

**Header**
- 2pac polyurethane painted to match PMS108c Yellow
- ‘UNSW’ symbol
- Digital print & cut with gloss clear overlaminate
- All direct applied to signpanel
- ‘UNSW’ text
- Black cast vinyl cut out self adhesive graphics
- All direct applied to sign panel

**‘Body’**
- Painted 2pack polyurethane to match Cool Grey 11
- All text in cast vinyl graphics direct applied to sign panel
- ‘Gate number’ in Avery #902 Buttercup Yellow
- ‘Site’ in Avery #900 Gloss White
- Font to match Arial Bold

**Graphics content/layout to UNSW approval**

**Installation (typical)**

- **Fixings flat(smooth) surface**
  - VHB tape/hi-bond adhesive direct fixed to allocated wall

- **Fixings to non-flat(rough) surface**
  - Anchor/screw fixed to allocated wall.
  - All visible fixings painted to match face panel colour.

### COLOUR REFERENCE

- PMS 108c
- PMS Cool Grey 11c
- Black
- White

Interim edit by Creative Services - June 2018
Building identification signs

**Type 2.3**

**Graphic layout**

- Scale: 1:5@A3
- 400mm x 400mm

**Specifications**

**Face panels**
Aluminium sign flat panel with all visible edges painted 2-pack polyurethane to match Cool Grey 11

**Graphics**
All graphics in cast vinyl graphics direct applied to sign panel Oracle High Performance #551 Font to match Arial Bold

Graphics content/layout to UNSW approval

**Installation (typical)**
Fixings flat (smooth) surface VHB tape/hi-bond adhesive direct fixed to allocated wall

Fixings to non-flat (rough) surface anchor/screw fixed to allocated wall. All visible fixings painted to match face panel colour.

**COLOUR REFERENCE**

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>PMS 106c</td>
<td>PMS Cool Grey 11c</td>
</tr>
<tr>
<td>Black</td>
<td>White</td>
</tr>
</tbody>
</table>

Interim edit by Creative Services - June 2018
Building identification signs

Typical graphic layout

Specifications

Face panels
Aluminium sign flat panel with all visible edges painted 2 pack polyurethane to match Cool Grey 11 with inside end mask & sprayed black

‘Graphics’
All graphics in cast vinyl graphics direct applied to sign panel
‘Building name’ in Avery #900 Gloss White
‘Building number’ in Oracle High performance #551 Font to match Arial Bold

Graphics content/layout to UNSW approval

Installation (typical)
Architectural fixings in satin natural anodised finish - nom.

COLOUR REFERENCE

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>PMS 103c</td>
<td></td>
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<tr>
<td>PMS Cool Grey11c</td>
<td></td>
</tr>
<tr>
<td>Black</td>
<td></td>
</tr>
<tr>
<td>White</td>
<td></td>
</tr>
</tbody>
</table>
Type 3
Directional & Pedestrian signs

Type 3.1

Type 3.2
**Type 3.1 - Free standing sign**

**Typical graphic layout**

---

**Specifications**

**Face panels**
- Aluminium clad with cold folded returns.
- 2pac polyurethane painted to selected colours.
- VHB tape/stainless steel screw fixed to framework

**Header**
- 2pac polyurethane painted to match PMS 108c Yellow
- ‘UNSW’ symbol
- Digital print & cut with gloss clear overlaminate
- All direct applied to sign panel
- ‘UNSW’ text
- Black cast vinyl cut out self adhesive graphics
- All direct applied to sign panel

**Body**
- Painted 2pack polyurethane to match Cool Grey 11
- All text in cast vinyl graphics direct applied to sign panel
- Font to match Arial Bold

**Graphics content/layout to UNSW approval**

**Kick plate**
- (316 grade) #4 Stainless steel
- VHB tape & hi-bond adhesive fixed to framework

**Fixings (Graphic face panels)**
- (316 grade) M4 stainless steel round button-head / socket drive screws - nom.

**Footings**
- Direct pour concrete (rapid set) for all soft soil locations.
- Aluminium base plate weld fixed to aluminium framework for all existing hard surface, complete with (x6) hold down bolts - nom.

---

**COLOUR REFERENCE**

- PMS 108c
- PMS Cool Grey 11c
- Black
- White

---

Interim edit by Creative Services - June 2018
**Specifications**

**Face panels**
Aluminium clad with cold folded returns.
2pac polyurethane painted to selected colours.
VHB tape/stainless steel screw fixed to framework

**(Header)**
2pac polyurethane painted to match PMS106c Yellow
"UNSW" symbol
Digital print & cut with gloss clear overlaminate
All direct applied to signpanel
‘UNSW’ text
Black cast vinyl cut out self adhesive graphics
All direct applied to sign panel

‘Body’
Painted 2pack polyurethane to match Cool Grey 11
All text in cast vinyl graphics direct applied to sign panel
Font to match Arial Bold

**Graphics content/layout to UNSW approval**

**Kick plate**
(316 grade) #4 Stainless steel
VHB tape & hi-bond adhesive fixed to framework

**Fixings (Graphic face panels)**
(316 grade) M4 stainless steel
round button-head / socket drive screws - nom.

**Footings**
Direct pour concrete (rapid set) for all soft soil locations.
Aluminium base plate weld fixed to aluminium framework
for all existing hard surface, complete with (x6) hold down bolts - nom.

**COLOUR REFERENCE**

<table>
<thead>
<tr>
<th>Colour Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>PMS 106c</td>
<td>Yellow</td>
</tr>
<tr>
<td>PMS Cool Grey 11c</td>
<td>Cool Grey 11</td>
</tr>
<tr>
<td>Black</td>
<td>Black</td>
</tr>
<tr>
<td>White</td>
<td>White</td>
</tr>
</tbody>
</table>

Interim edit by Creative Services - June 2018
Statutory signs

Typical graphic layout/construction

‘Typical’ type 4 - External & wall mounted signs
scale @ 1:5/A3

Specifications
External & wall mounted signs
Standard size @ 300mm width X 400mm height

Sign panel
2mm polypropylene with 10mm radius corners complete with fixings to each corners unless otherwise noted.

Graphics
Cast vinyl self adhesive graphics to sign quantities 10 or less.
Screen printed graphics on premium grade UV ink for quantities exceed 11 or more

Installation
(3/16 grade) M4 stainless steel round button-head / socket drive screws - nom. or appropriate fixings to suit allocated wall surface

‘Typical’ type 4 - Decal signs
scale @ 1:5/A3

Self adhesive decal signs
Standard size @ 200mm width X 300mm height

Graphics
Digitally printed into ‘Cast’ self adhesive media with clear overlaminate to sign quantities 25 or less.
Screen printed graphics with premium grade UV ink for quantities exceed 26 or more

Installation
Direct applied to allocated wall (flat - smooth)surface.

NO SMOKING

HEAD PROTECTION MUST BE WORN

SLIPPERY WHEN WET

Interim edit by Creative Services - June 2018
Statutory signs

Type 4.W - Hazard notice sign

- SLIPPERY WHEN WET W301
- OVERHEAD CRANE W302
- FORKLIFTS IN USE W303
- HIGH VOLTAGE W304
- RADIATION HAZARD W305
- LAZER BEAM W306
- BIOLOGICAL HAZARD W307
- BEWARE OF OPENING DOOR W308
- CORROSIVE W309

- ACID W310
- RISK OF FIRE W311
- ELECTRIC ARC WELDING IN PROGRESS W312
- BEWARE OF MOVING VEHICLES W313
- ASBESTOS FIBRES W314
- RISK OF EXPLOSION W315
- NON IONIZING W316
- TOXIC HAZARD W317
- TOXIC HAZARD W318

Type 4.D - Danger notice sign

- DO NOT ENTER D001
- DEEP EXCAVATION D002
- KEEP OUT D003
- DEMOLITION WORK IN PROGRESS D004
- UNAUTHORISED PERSONS KEEP OUT D005
- MEN WORKING ABOVE D006
- MEN WORKING BELOW D007
- CONSTRUCTION SITE UNAUTHORISED PERSONS KEEP OUT D010
- KEEP OFF D016
- HIGH VOLTAGE D0182
- NO SMOKING D023
- ASBESTOS D034
Statutory signs

Type 4.E - Emergency sign

Type 4.F - Fire equipment sign
Statutory signs

**Type 4.P - Regulation notice sign**

- **NO SMOKING**
  - P101
- **FIRE NAKED FLAME & SMOKING PROHIBITED**
  - P102
- **NO SMOKING BEYOND THIS POINT**
  - P103
- **THOROUGHFARE PROHIBITED**
  - P107
- **AUTHORISED PERSONNEL ONLY**
  - P109
- **NO FOOD OR DRINK**
  - P113
- **NOT DRINKING WATER**
  - P114
- **NO SHARPS**
  - P115
- **USE OF MOBILE PHONES PROHIBITED**
  - P117

**Type 4.M - PPE sign**

- **HEAD PROTECTION MUST BE WORN**
  - M201
- **FOOT PROTECTION MUST BE WORN**
  - M203
- **FACE SHIELD MUST BE WORN**
  - M204
- **SAFETY GOGGLES MUST BE WORN**
  - M205
- **EYE PROTECTION MUST BE WORN**
  - M206
- **HEARING PROTECTION MUST BE WORN**
  - M207
- **HEARING & EYE PROTECTION MUST BE WORN**
  - M208
- **HAND PROTECTION MUST BE WORN**
  - M209
- **DUST MASK MUST BE WORN**
  - M211
- **FULL FACE RESPIRATOR MUST BE WORN**
  - M212
- **CYLINDERS MUST BE STORED UPRIGHT & SHELVED**
  - M213
- **AISLE MUST BE KEPT CLEAR**
  - M214
- **GUARDS MUST BE USED**
  - M215
- **HAIR MUST BE CONTAINED IN THIS AREA**
  - M216
- **SAFETY VEST MUST BE WORN**
  - M217
- **SAFETY HARNESS MUST BE WORN**
  - M218

Interim edit by Creative Services - June 2018
Type 4.FD - Notice relating to fire exits

**Specifications**

**Sign panel**
1.6mm aluminium
2pac polyurethane painted to match PMS cool grey 11c

**Graphics**
Text to match Arial Bold typefont
Cast white vinyl self adhesive graphics or Direct print graphics with top coat sprayed clear

**Installation**
VHB double-sided tape/Hi-bond adhesive fixed to allocated door.

---

**FIRE SAFETY DOOR**
DO NOT OBSTRUCT
DO NOT KEEP OPEN

Type 4.FD-2
scale 1:5@A3

---

**FIRE (SMOKE) DOOR**
DO NOT OBSTRUCT
DO NOT KEEP OPEN

Type 4.FD-3
scale 1:5@A3

---

**OFFENCES RELATING TO FIRE EXITS**

It is an offence under the Environmental Planning and Assessment Act 1979:

A) to place anything in or near this fire exit that may obstruct persons moving to and from the exit, or

B) to interfere with or obstruct the operation of any fire door, or

C) to remove, damage or interfere with this notice.

---

**COLOUR REFERENCE**

PMS Cool Grey 11c
White
Type 5
Internal signs
Internal signs

Reception and School Internal Feature Walls

Australian School of Business

Typical only (Text height to be determined to suit various allocated wall)

Specifications

Light wall
3mm acrylic Matt Black finish individual cut out letters

Dark Wall
3mm Aluminium in clear satin natural anodised finish individual cut out letters

Font to match Arial Bold (height to suit - varies)

Installation
VHB tape/Adhesive fixed direct flush to nominated wall

Example 01
3mm Acrylic in matt black finish on light coloured wall.

Example 02
3mm Aluminium in satin natural anodised finish on dark coloured wall.

COLOUR REFERENCE
- Black
- Satin natural anodise
**Type 5.1 safety glass decals**

**Typical graphic layout**

**Specifications**
- 3M Dusted film 7725SE series @ 80mm strips

**Graphics**
- ‘UNSW’ crest (grayscale) digitally printed

**Installation**
- Preferred as reverse (inside) applied to allocated glass leaf, unless otherwise required as positive applied.
- Subject to site survey

**Type 5.1 - Typical placement**
- Scale 1:5@A3

**COLOUR REFERENCE**
- Black 3M Dusted film 7725SE series
Internal signs

Type 5.3 - Room door id sign

Typical graphic layout

Specifications

Fixing plate
Steel sheet with folded ends

'Door Number'
34.5mm aluminium slat extrusion in Satin natural anodised finished.
VHB double sided tape fixed (permanent) to steel plate.
All door numbers engraved & filled matt black
Font to match Arial Bold @ 15mm caps height

'Name/Title ID'
34.5mm aluminium slat slider extrusion in Satin natural anodised finished.
Fixed (removable) with magnetic strips adhered to rear
Complete with thin clear acetate top cover holder
All name ID in paper print inserts, size to suit.
Font to match Arial Bold @ 15mm caps height

Installation
VHB tape/Adhesive fixed direct flush to nominated door/wall.

COLOUR REFERENCE

Black
Satin natural anodise
Internal signs

Type 5.4 - Room/door id sign

Specifications

'Number/Name/Title ID'
All in Matte black self adhesive vinyl
Font to match Arial Bold @ 25mm caps height

Installation
Preferred as reverse (inside) applied to allocated glass leaf, unless otherwise required as positive applied.
Subject to site survey

COLOUR REFERENCE
Black
## Type 5.5 - Foyer directory

### Specifications

*Signlink* Displaymax directory system
All in satin natural anodise finish.

**Graphics**
- Directional Map
  - All digitally printed with matt clear overlaminate

**Text/floor number**
- Matte black self adhesive vinyl
  - Font to match Arial Bold @ nominated height

**Installation**
- Screw and VHB tape fixed direct to allocated wall.

**Note**
- Additional slats can be added & framed if more entries are required.

### COLOUR REFERENCE

- Black
- Satin natural anodise

---

**Directory**

- Contact Centre
- Health Centre
- Dental Services
- Student Guild
- Student Services
- Deputy Registrar, Student Services
- Professional Development Centre
- Staff Association

**Contact Centre**

- 42mm

**Health Centre**

- 42mm

**Dental Services**

- 42mm

**Student Guild**

- 30mm

**Student Services**

- 30mm

**Deputy Registrar, Student Services**

- 20mm

**Professional Development Centre**

- 15mm

**Staff Association**

- 15mm

---

**Directory**

- 475mm

**Contact Centre**

- 25mm

**Health Centre**

- 20mm

**Dental Services**

- 20mm

**Student Guild**

- 20mm

**Student Services**

- 20mm

**Deputy Registrar, Student Services**

- 20mm

**Professional Development Centre**

- 20mm

**Staff Association**

- 20mm

---

**Type 5.4 - Typical graphic layout**

scale 1:5@A3

**End Elevation**

scale 1:5@A3

---

Interim edit by Creative Services - June 2018
**Internal signs**

**Type 5.6 - Foyer directory**

**Typical graphic layout**

**Specifications**

'Signlink' Displaymax directory system
All in satin natural anodise finish.

**Graphics**

Matte black self adhesive vinyl
Font to match Arial Bold @ nominated height.

**Installation**

Screw and VHB tape fixed direct
to allocated wall.

**Note**

Additional slat can be added & framed
if more entries are required.

**COLOUR REFERENCE**

Black Satin natural anodise
Type 6
Facility information signs

Type 6D
Type 6W
Type 6P

Interim edit by Creative Services - June 2018
Internationally accepted pictograms for Facility signs may be used to support messages on directional and information signs. They can be easily read from a distance and are quickly understood by all people.

A restricted range of Pictographic symbols should be used in the UNSW sign system and this range is illustrated here.

On facility-dedicated signs, pictograms should be a minimum of 150 mm square. On directional signs they should be the same size as the upper case letters on the adjacent message.

The background colour must be matched to PMS Cool Grey 11, with the graphic device in UNSW Yellow PMS 108.

Colour exceptions are First Aid (PMS341) and Access (PMS301).

The red used on prohibition signs such as ‘No Entry’, ‘No Smoking’ and on fire equipment signs should match colour number R14 of Australian Standard (AS) 2700.

Reproduction artwork for Facility pictograms is available from the Publications Section (see contacts page).
Facility information signs

Type 6 - Variations

Typical graphic layout

Specifications

Door mounted
1.6mm aluminium panel in satin natural anodised finish, complete with R10 rounded corners.

Wall mounted (flush)
1.6mm aluminium panel polyurethane painted to selected colours, complete with R10 rounded corners.

Projecting wall mounted
3mm aluminium panel with all visible edges polyurethane painted to selected colours, complete with R10 rounded corners.

Graphics
All direct applied cast vinyl to match selected colours.

Installation (typical)
Fixings flat (smooth) surface
VHB tape/hi-bond adhesive direct fixed to allocated wall

COLOUR REFERENCE
Black
White
Aluminium Satin natural anodised

Interim edit by Creative Services - June 2018
Type 7
Smoking signs
Smoking signs

Type 7 - Flat panel signs

Specifications
1.6mm aluminium panel in satin natural anodised finish complete with R10 rounded corners.

Graphics
All screen printed with colours to match selected colours
Font to match Arial Bold @ nominated height

Installation
VHB tape/Adhesive fixed direct to allocated wall.

Interim edit by Creative Services - June 2018
Smoking signs

**Type 7 - Decal signs**

Typical graphic layout

---

**Specifications**

Self adhesive cast vinyl film

**Graphics**

All screen printed with colours to match selected colours
Font to match Arial Bold @ nominated height

**Installation**

Applied direct to allocated flat wall surface.

---

Interim edit by Creative Services - June 2018
Security signs

This building is protected by 24 hour camera surveillance.
For further information contact UNSW Security Services on 9385 6000.

Decals

300mm

16mm

12mm

7mm

200mm

Wall mounted

SECURITY WARNING

This building is protected by 24 hour camera surveillance.
For further information contact UNSW Security Services on 9385 6000.

Specifications

Sign Panels
1.6mm painted aluminium with vinyl graphics or painted graphics.

Self Adhesive Decals
Premium grade vinyl with printed graphics.

COLOUR REFERENCE

PMS 106c
PMS Cool Grey11c

Interim edit by Creative Services - June 2018
Asbestos Decals

Type 8.1 - Asbestos decals

Specifications
Self adhesive digital printed cast vinyl film

Graphics
Printed with colours to match selected colours
Font to match Arial Narrow at nominated height.
Top die cut to shape with radius corners.

COLOUR REFERENCE
Red  Black  White

Part No FPC 625
Lift asset labels

Type 8.2 - Lift labels

Typical graphic layout

Specifications
Laser engraved aluminium plates

Graphics
Font to match Arial @ nominated height

Installation
Applied direct to allocated flat wall surface with double sided tape to rear.

COLOUR REFERENCE
- Black
- Silver